

Jason Bobich
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EDUCATION

B.A., Multimedia Design
California State University, Northridge (Graduated May, 2009)

SKILLS

- Proficient in clean, lightweight HTML/CSS coding
- Proficient in installing, modifying, and managing Joomla CMS and Wordpress
- Proficient with Yahoo Store Manager and RTML programming
- Proficient in Adobe Photoshop, Dreamweaver, Premiere and Flash
- Proficient in on-site and off-site Search Engine Optimization
- Proficient in Web 2.0 marketing with YouTube, MySpace, Facebook, Blogger, etc.
- Proficient with Google Analytics, Adwords, and Adsense
- Proficient with FTP in general
- Solid ability to setup and maintain Web Hosting services in Linux (including shared, virtual, and dedicated)
- Proficient in Microsoft Outlook and Microsoft Office
- Working Knowledge of Macromedia Fireworks, Adobe ImageReady, and Adobe Illustrator
- Working knowledge of PHP/MySQL - **Being an absolute PHP expert is one of my biggest goals.*
- Working knowledge of Javascript
- Ability to write with excellent grammar
- Work well both independently and as part of a team
- Great ability to create clean Web 2.0 designs promptly and efficiently

WORK EXPERIENCE IN WEB DESIGN

Regency Web Services (RegencyWeb.com) January 2009 – June 2009

Los Angeles web design company. I worked part-time and from home for Regency Web Services as a front-end developer while attending school in my final semester before graduation.

- Create HTML mockups for client approval
- Create and Implement HTML designs into various content management systems (ASP and PHP)
- Manage content management systems
- Update old, static HTML websites
- User interface design

Encore Sports (DiscountHockey.com) January, 2007 – January 2009

Online hockey equipment retailer. In each of the two years I worked there, Discount Hockey's online sales were double the amount of any other year in their history. They also now place #2 in Google for "hockey equipment."

- Designed and implemented entire look of website multiple times
- Manage all aspects of website including adding and removing products
- Create and manage advertisement banners
- On-site and off-site Search Engine Optimization
- Web 2.0 marketing with YouTube and Blogger
- Manage Affiliate Program with Avantlink
- Manage Google Analytics, Adwords, and Adsense accounts

DESIGN EXPERIENCE

For a portfolio of my recent work, please visit www.JasonBobich.com.